

NITA

240.285.9208
www.siyoudesigns.com
Contact@siyoudesigns.com

A DOPE ASS INDIVIDUAL

THOMPSON

EDUCATION EXPERIENCE

Savannah College of Art & Design

June 2019
MA: Advertising Design
Atlanta, GA

Bowie State University

May 2013
BS: VCDMA | Concentration: Advertising
Bowie, MD

SKILLS

Production	UX & UI Experience
Art Direction	Creative Strategy
Layout Design	Microsoft Office
Brand Identity	Typography
Experiential Design	Teamwork
Adobe Creative Suite	flexibility
	Creativity

ACHIEVEMENTS

One Club for Creativity

Portfolio Night Allstar
Edelmen, Atlanta
Spring 2019

Honors Scholarship

SCAD, Atlanta
Spring 2018 — June 2019

Dean's List

SCAD, Atlanta
Spring 2018 — June 2019

Zeta Phi Beta Sorority, Inc

Spring 2015 — Current

AIGA - ATL

Fall 2018 — Current

DONER ADVERTISING | JUNE 2019

Art Director, Intern
Collaborating with other interns on real world projects. Assisting with real client briefs and assests for brands like FCA, JBL, McDonalds, and Bush Beans.

SCAD ART DIRECTION, HUGE INC | MARCH 2019

Project Manager, Art Direction, Graphic Design Team
Developed a campaign for Airheads new product, "Airhead Gummies" to launch during Summer 2019. This campaign will become extendable to be used throughout many omni-channels.

ATLANTA HAWKS | FEBRUARY 2019

Freelance Production Designer
Supporting Art Director with copy and images for upcoming game promotions to be used throughout omni-channels.

ADP | JANURARY 2019

Freelance Graphic Designer
Supporting Vice President with marketing campaign that is accessible through omni-channels and created materials to be used internally throughout the company.

SCAD BRAND SOLUTIONS, NIKE ALTIUS | JANUARY 2019

Art Director, Graphic Design Team
Developed and curated content for Nike SB branding, assisted with creating content for customer journey, research and strategy, and in charge of creating assets for integration and campaign idea to be pitched to client.

BCRC BASKETBALL | DECEMBER 2018

In-House Web Designer
Supporting Program Director with redesigning website. Create marketing campaign that is accessible through omni-channel. Helped extend the reach of the brand. Created new online registration forms and payment option.

CREATIVE STRATEGY - IHG, MELT | SEPTEMBER 2018

Art Director, Graphic Design Team
Assisting with leading a team of 16, Developed and curated a 360 campaign and experiential marketing, and pitched to clients.

Cell: 240.285.9208
Email: Contact@siyoudesigns.com

NITA THOMPSON

A DOPE ASS INDIVIDUAL

REFERENCES

JUDY SALZINGER

Associate Chair

Professor

Savannah College of Art and Design, Atlanta, GA

JSalzing@scad.edu

Apart from providing feedback on my ideas, she helped me truly understand the vital role that a creative plays in design.

SHIRLEY ZHANG

Sr. Creative Director

Mentor

Atlanta Hawks, Atlanta, GA

Shirley.Zhang@hawks.com

As a freelance graphic designer for the Atlanta Hawks, I learned how to organize my time and balance work and school. I learned how to produce assets in a timely fashion. I worked closely with the A.D and C.D and understood how to efficiently communicate ideas and thoughts.

NANCY SHAHANI

Creative Director

Professor

Bowie State University, Bowie, MD

Nancy_Shahani@hotmail.com

Apart from providing feedback on my ideas, I learned how to effectively use grids, hierarchy, and layouts. She taught me about product design and branding. She introduced me to Advertising Design.

ANDREW LAMAR

Sr. Multicultural Strategist

Co-worker

Doner Advertising, Southfield, MI

AndrewMLamar@gmail.com

As co-workers, Lamar and I have worked on brands like Dodge and McDonalds for their multicultural briefs. He has provided me amazing feedback and has helped me expand my thought process when approaching new ideas for different brands.