

# NITA

240.285.9208  
www.siyoudesigns.com  
Contact@siyoudesigns.com

A DOPE ASS INDIVIDUAL

# THOMPSON

## EDUCATION EXPERIENCE

### Savannah College of Art & Design

June 2019  
MA: Advertising Design  
Atlanta, GA

### Bowie State University

May 2013  
BS: VCDMA | Concentration: Advertising  
Bowie, MD

## SKILLS

Production	UX & UI Experience
Art Direction	Creative Strategy
Layout Design	Microsoft Office
Brand Identity	Typography
Experiential Design	Teamwork
Adobe Creative Suite	flexibility
	Creativity

## ACHIEVEMENTS

### IDA DESIGN AWARDS

Print Advertising - Gold, 2019  
Multimedia Brand Identity - Silver, 2019  
Print Packaging - Bronze, 2019

### RED DOT DESIGN AWARDS

Integrated Campaign Jr. Award, 2019

### One Club for Creativity Portfolio Allstar

Atlanta, GA  
May 2019

### Honors Scholarship

SCAD, Atlanta  
Spring 2018 — June 2019

### Dean's List

SCAD, Atlanta  
Spring 2018 — June 2019

### Zeta Phi Beta Sorority, Inc

Spring 2015 — Current

### TMV GROUP | JANUARY 2020

Freelance Art Director  
Collaborating with Copywriter to create social post for Ever Fresh, Clear Fruit, Faygo, and more. Assist with campaigns for other clients and create materials to be used throughout omni-channels

### DONER | JUNE 2019

Art Director, Intern  
Collaborated with fellow interns on an intern project for Cox Communication. Worked on client briefs for Dodge Multicultural Campaign, Chrysler Pacifica, McDonalds, JBL, and more.

### SCAD ART DIRECTION, HUGE INC | MARCH 2019

Project Manager, Art Direction, Graphic Design Team  
Developed a campaign for Airheads new product, "Airhead Gummies" to launch during Summer 2019. This campaign will become extendable to be used throughout many omni-channels.

### ATLANTA HAWKS | FEBRUARY 2019

Freelance Production Designer  
Supporting Art Director with copy and images for upcoming game promotions to be used throughout omni-channels.

### ADP | JANUARY 2019

Freelance Graphic Designer  
Supporting Vice President with marketing campaign that is accessible through omni-channels and created materials to be used internally throughout company.

### SCAD BRAND SOLUTIONS, HUGE | JANUARY 2019

Art Director, Graphic Design Team  
Developed and curated content for Nike SB branding, assisted with creating content for customer journey, research and strategy, and in charge of creating assets for integration and campaign idea to be pitched to client.

### BCRC BASKETBALL | DECEMBER 2018

In-House Web Designer  
Supporting Program Director with redesigning website. Create marketing campaign that is accessible through omni-channel. Helped extend the reach of the brand. Created new online registration forms and payment option.

### CREATIVE STRATEGY - MELT ATL | SEPTEMBER 2018

Art Director, Graphic Design Team  
Assisting with leading a team of 16, Developed and curated a 360 campaign and experiential marketing, and pitched to clients.

Cell: 240.285.9208  
Email: [Contact@siyoudesigns.com](mailto:Contact@siyoudesigns.com)

**NITA  
THOMPSON**

CREATIVE DESIGNER

## REFERENCES

### **JUDY SALZINGER**

**Associate Chair  
Professor  
Savannah College of Art and Design, Atlanta, GA  
[JSalzing@scad.edu](mailto:JSalzing@scad.edu)**

Apart from providing feedback on my ideas, she helped me truly understand the vital role that a creative plays in design.

### **SHIRLEY ZHANG**

**Sr. Creative Director  
Mentor  
Atlanta Hawks, Atlanta, GA  
[Shirley.Zhang@hawks.com](mailto:Shirley.Zhang@hawks.com)**

As a freelance graphic designer for the Atlanta Hawks, I learned how to organize my time and balance work and school. I learned how to produce assets in a timely fashion. I worked closely with the A.D and C.D and understood how to efficiently communicate ideas and thoughts.

### **NANCY SHAHANI**

**Creative Director  
Professor  
Bowie State University, Bowie, MD  
[Nancy\\_Shahani@hotmail.com](mailto:Nancy_Shahani@hotmail.com)**

Apart from providing feedback on my ideas, I learned how to effectively use grids, hierarchy, and layouts. She taught me about product design and branding. She introduced me to Advertising Design.

### **ANDREW LAMAR**

**Sr. Multicultural Strategist  
Co-worker  
Doner Advertising, Southfield, MI  
[AndrewMLamar@gmail.com](mailto:AndrewMLamar@gmail.com)**

As co-workers, Lamar and I have worked on brands like Dodge and McDonalds for their multicultural briefs. He has provided me amazing feedback and has helped me expand my thought process when approaching new ideas for different brands